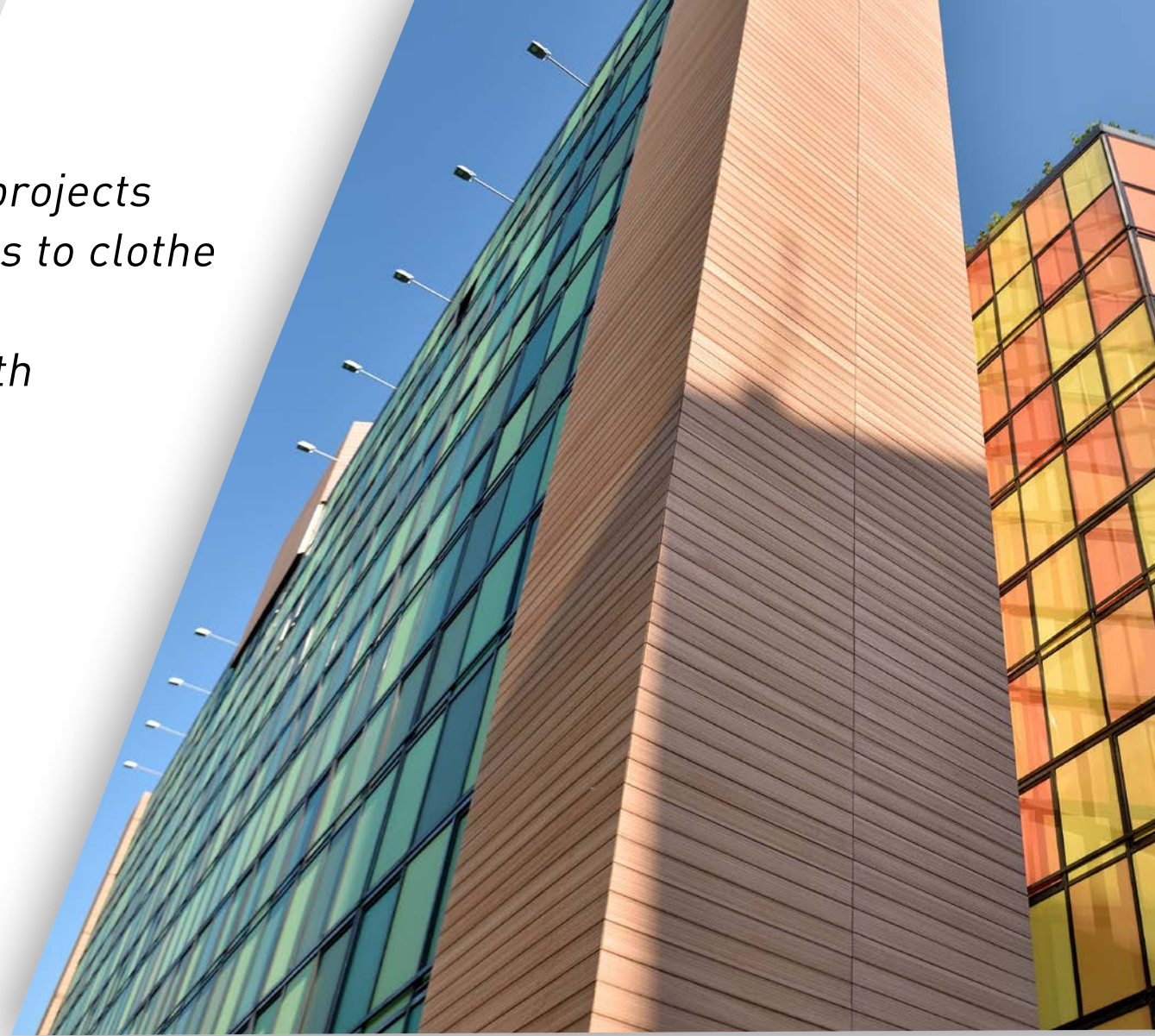




Woodn Industries creates projects with its innovative materials to clothe the ideas of the world of architecture and design with sartorial elegance, while respecting ethics and the environment.



CLICK TO SEE SOME OF OUR CREATIONS

HISTORY

The idea comes from afar... from China, like the compass, silk, ink and gunpowder. A really explosive invention which, like the compass, points to new directions, like silk it elegantly clothes any form on which it alights, like ink it spreads the best ideas. The company began in 2002 in China, where there is an abundance of residue from the processing of bamboo, the basic element of Woodn. Two years later, some Italian entrepreneurs became interested in the project, joined the company and began to test the material, which immediately proved to be intrinsically different from ordinary composite wood. Thanks to the Italian contribution, research continued and brought even more beauty, more reliability, more diversity than anything else the market is able to propose. The LEED, UNI, EN and ISO 9000 certifications obtained in the years that followed confirm this intuition:

Woodn is a real evolutionary step in the classification of synthetic materials



In 2008, Woodn was already a UNIQUE SPECIES!

The products were already fully aligned with western aesthetic and quality standards, while the ownership of the company passed into Italian hands. The new owners transferred the technical, commercial, planning and administrative management to Italy, while the production remained in China.

After seven years of uninterrupted growth of the Woodn™ brand, in 2014 Woodn Industries decided to broaden their horizons with the acquisition of the leading Italian company on the market of composite wood decking: the Venetian company **Greenwood**, with which there is a profound complementarity of ability, interests, experiences and markets, as well a full harmony in the desire to

produce without destroying



TODAY'S NUMBERS

The Woodn Industries group was born looking far ahead: a wealth of investments of more than 20 million euros, firmly focussed on aesthetics, sustainable architecture and full environmental friendliness of materials and production cycles. The beating heart of the company is in Belluno, in the Veneto Dolomites, with 1,000 square metres of management offices and 20 employees. In 2014 a new factory was inaugurated in China, having a production capacity with a low environmental impact of 7,000 tonnes/year, 100 employees and a surface area of 9,000 square metres. Today a second factory in Italy, in the province of Venice, produces another 4,100 tonnes/year of technical wood with the two brands, Woodn and Greenwood. The company's distribution area covers the whole world with a distinct prevalence in Europe, China, the Middle East, Australia, the USA and Latin America. And that is just the beginning of the story.



ECOLOGICAL MISSION

We leave an imprint in what we build, but we leave no traces in the environment

Not for nothing, ever since its foundation, has Woodn Industries been an affiliate of the Green Building Council, one of the most prestigious international organisms for the certification of “green” building.

The core business is the marketing of innovative profiles, produced from the scrap left over from other processes. The particular formulae based on polymer components allow the most varied applications in all the sectors linked to the building industry, to interior design, street furniture, boats. The mission of Woodn Industries is to offer the world market solutions for building and design that help to mitigate the weight of deforestation throughout the planet, while fully respecting the highest aesthetic and quality standards.

Today, after years of research and refinement, Woodn Industries recycle wood fibres and plastic polymers and transform them, with low energy consumption, into a material that can hardly be distinguished from wood for its beauty, the veining in the blend, the warmth that it expresses, but also combines and optimizes the best technical qualities of totally different species of wood.



PLUS

The two product lines, **Woodn** and **Greenwood**, cover every kind of requirement:

- thanks to its light weight, **Woodn** is ideal for sunshades, ventilated walls, false ceilings, cladding in general, but it also offers highly elegant and functional solutions for outdoor decking, a field in which, in addition to refined elegance, it guarantees absolute water-repellence, an excellent grip on wet surfaces and colour stability. Its strong suitability for thermoforming also makes it excellent for applications in the world of design and furnishing.

- **Greenwood** is made of "solid" boards, it is extremely easy to lay and very stable from the point of view of dimensions and colour. It is excellent for outdoor decking, while also remaining highly attractive for other uses such as street furniture and cladding. In addition, thanks to its high percentage of conifer fibre... it smells just like a mountain forest.

Both materials are the best to be found on the market today for living with water, frost and sunshine.

Woodn and **Greenwood** are now a must for architects such as Daniel Libeskind, Philippe Starck, Gianni Arnaudo, Antonio Citterio, Piero Lissoni and many others.



THE FUTURE

Follow us: we're already there!







WOODN
SPECIES UNICA



GREENWOOD



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